

Achieving medicine access equity in Aotearoa New Zealand



What is He Ako Hiringa?

He Ako Hiringa is a programme delivered by Matui Ltd, a joint venture of health communication company The Health Media and health data company Airmed.

He Ako Hiringa aims to promote the responsible use of medicines in primary care, in line with PHARMAC's goal of achieving medicine access equity.

What do we do?

Our mission is to contribute to eliminating inequitable access to funded medicines.

He Ako Hiringa plans on tackling health inequity by producing free evidence-informed and data-driven educational resources for clinicians who deliver primary care services.

By focusing on conditions amenable to treatment with medicines, we hope to have the biggest impact on the health outcomes of our priority populations. The conditions we will focus on are:



What is medicine access equity?

Medicine access equity is where everyone has a fair opportunity to access funded medicines to attain their full health potential.

Certain population groups experience higher rates of health inequities and face bigger barriers than others when it comes to accessing medicine.

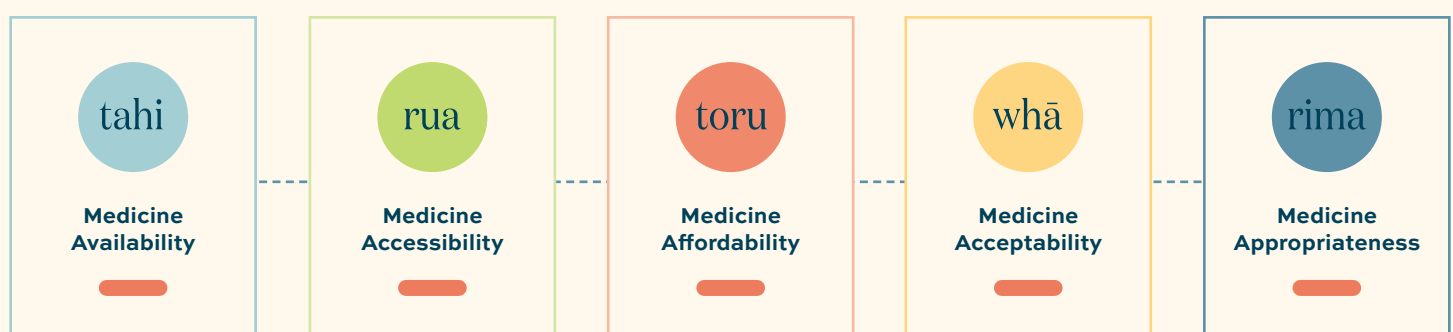
Groups that experience health inequities in New Zealand, and will therefore be the focus of He Ako Hiringa's work, include:

-  Māori
-  Pacific peoples
-  Rural communities
-  Former refugees
-  Those living in low socio-economic circumstances

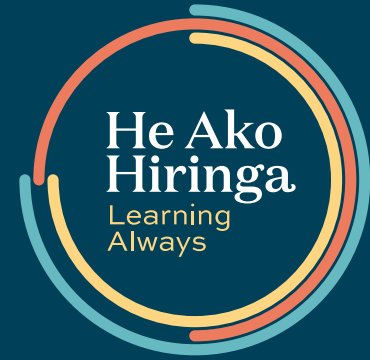
Facilitating equitable access to medicines

Facilitating access to medicines is about breaking down barriers and enabling people to improve or maintain their health.

Our education will focus on the five main drivers that enable access to medicines:



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He Ako Hiringa

We are busy at He Ako Hiringa working to develop free resources and data tools for primary healthcare clinicians.

Check out our website and sign up to our newsletter to make sure you never miss out on new content.

Upcoming events

We are delivering a series of equity-focused webinars. Keep an eye on our newsletter and website to register.

Don't worry if you miss out, you can watch a recorded version on our ELearning platform.

Social media

Our social media channels are where you will find our latest news and information. Help us be part of the change process and spread He Ako Hiringa's messages. Be sure to **like** and **follow** to keep up to date.



Ako Hiringa



@AkoHiringa



Ako Hiringa



akohiringa.co.nz

Education

We deliver a range of equity-focused clinical content. Whether you are after videos, articles or webinars, we have you covered. Keep an eye on our website, social media and newsletters to see our latest educational material.

Current offerings include:



Article

"A story of changing lives: Prescribing equity through better use of medicines"



Video

"Medicine access equity: A call to action"



Recorded presentation

"Improving medicine access equity in primary care" – Sandy Bhawan (PHARMAC) and Dr Emily Gill

GPs, nurses and pharmacists can add to their continuing education by completing activities on ELearning.